

Fleurieu Coast: Made by Nature

REGISTRATION TO USE THE BRANDMARK



First name _____ Last name _____

Job title _____

on behalf of _____
(Organisation, Business, Group)

Address _____

Phone _____ Signature _____

Organisation / group information

Organisation overview and connection to the Fleurieu Coast

To use the Fleurieu Coast: Made by Nature brand you need to have a strong connection with the District Council of Yankalilla

Website URL http:// _____

How will you be using the Fleurieu Coast: Made by Nature brand?

Which of the brand values will you aligning be aligning with?

- Friendly rural community
We all know each other, and we look out for each other.
- Environmentally conscientious
We use our land to produce things, and we take care of it in return.
- Irreverence and quirk
We're different and happy to be that way, and we like that our day-to-day experiences are remarkable to others.
- Individuality
We reject profiteering commercialism in favour of ethical and sustainable local businesses and local characters.
- Untouched rugged beauty
Our place is clean and unpolluted. Our beaches are amongst the best in the world, and love that they are uncrowded. The coastline is rugged, the air is clean, nature is abounding.
- Space
we have space to move and think. There is a sense of peace and it is relaxed.
- Pride
We love our region, and are proud of this place being home.

For more information Council's contact is Amber Nancarrow
(08) 8558 0200 or ambernancarrow@yankalilla.sa.gov.au
OR visit www.yankalilla.sa.gov.au/dobusinessfleurieucoast

